

This tool provides a **global view across countries** to help you **compare, prioritize, and manage** your Great Place to Work® international project.

It is designed as a **decision-support and pilot tool**, giving you key insights at a glance.

### Recognition & Certification

- **Certification threshold (column C)**  
Average percentage of positive responses (“Often true” + “Almost always true”) required for certification.  
→ May vary by country.
- **Best Workplaces™ lists (columns D & F)**  
Indicates availability of rankings. A given number of employees is required to apply to the local Best Workplaces lists.  
→ Countries operating under the “*part of the global network*” model typically do not have local lists.
- **Culture Audit requirement**  
Minimum number of employees in the country from which the Culture Audit is required to apply for Best Workplaces™.  
→ Not required for certification.
- **Local lists**  
Additional recognition opportunities (e.g. *Best Workplaces for Women*), available in selected countries.

### Communication & Visibility

- **Notification (internal) – column H**  
Expected month when you may receive confirmation of your ranking status.  
Please note that your ranking status must remain confidential until publication date.
- **Publication date (external)**  
Planned timing of the public announcement of the list.
- **Media partner**  
Local media partnering with Great Place to Work® to publish the list.

## How to use it

- Compare countries to assess **feasibility and opportunities**
- Identify **priority markets** for your rollout
- Use filters (region, country) to focus your analysis
- Combine with local insights for more accurate planning
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## Important

This tool provides a **global overview only**.

For any detailed question or confirmation, always refer to your **Great Place to Work® project manager**, who will provide the most accurate and up-to-date information.

## Additional resources

Available in the International Project Hub:

- Country toolkits
- Local survey questions
- Management tools & best practices